

CONTRACT



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Washington, DC 20007

Contract / Revision		Alt Order #
402997 /		06400922
Product		
OBAMA :30		
Contract Dates	Estimate #	
10/29/12 - 11/05/12	2299	
Advertiser		Original Date / Revision
Barack Obama For President		10/31/12 / 11/02/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WPMT	Cheryl Long	Telerep Washin
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
12856		
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	43	11/03/12	11/03/12	College Football	Various		:30			NM	2
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$2,000.00
Week:		10/29/12	11/04/12	-----2-	2				\$1,000.00		
2	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	1
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$2,200.00
Week:		10/29/12	11/04/12	-----1	1				\$2,200.00		
3	43	10/31/12	11/02/12	TH-F 5a-6a	5a-6a		:30			NM	2
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$80.00
Week:		10/29/12	11/04/12	---TF--	2				\$40.00		
4	43	10/31/12	11/02/12	TH-F 5a-6a	5a-6a		:30			NM	2
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$80.00
Week:		10/29/12	11/04/12	---TF--	2				\$40.00		
5	43	10/31/12	11/02/12	TH-F 6a-7a	6a-7a		:30			NM	4
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$260.00
Week:		10/29/12	11/04/12	---TF--	4				\$65.00		
6	43	10/31/12	11/02/12	TH-F 6a-7a	6a-7a		:30			NM	4
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$260.00
Week:		10/29/12	11/04/12	---TF--	4				\$65.00		
7	43	10/31/12	11/02/12	TH-F 7a-8a	7a-8a		:30			NM	4
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$260.00
Week:		10/29/12	11/04/12	---TF--	4				\$65.00		
8	43	10/31/12	11/02/12	TH-F 7a-8a	7a-8a		:30			NM	4
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$260.00
Week:		10/29/12	11/04/12	---TF--	4				\$65.00		
9	43	10/31/12	11/02/12	TH-F 8a-9a	8a-9a		:30			NM	4
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$260.00
Week:		10/29/12	11/04/12	---TF--	4				\$65.00		
10	43	10/31/12	11/02/12	TH-F 8a-9a	8a-9a		:30			NM	4
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$260.00
Week:		10/29/12	11/04/12	---TF--	4				\$65.00		
11	43	11/04/12	11/04/12	Sun Fox News 9a-10a	9a-10a		:30			NM	1
		Start Date	End Date	Weekdays	Spots/Week				Rate		\$125.00
Week:		10/29/12	11/04/12	-----1	1				\$125.00		
12	43	10/31/12	11/02/12	TH-F 9a-10a	9a-10a		:30			NM	4
											\$240.00

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Contract / Revision	Alt Order #
402997 /	06400922
Contract Dates	Product
10/29/12 - 11/05/12	OBAMA :30
Advertiser	Estimate #
Barack Obama For Presic	2299
Advertiser	Original Date / Revision
Barack Obama For Presic	10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$60.00		
13 43	10/31/12	11/02/12	TH-F 1p-2p		1p-2p		:30			NM	4 \$240.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$60.00		
14 43	10/31/12	11/02/12	TH-F 2p-3p		2p-3p		:30			NM	4 \$240.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$60.00		
15 43	10/31/12	11/02/12	TH-F 3p-4p		3p-4p		:30			NM	4 \$260.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$65.00		
16 43	10/31/12	11/02/12	TH-F 4p-5p		4p-5p		:30			NM	4 \$400.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$100.00		
17 43	10/31/12	11/02/12	TH-F 5p-530p		5p-530p		:30			NM	4 \$600.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$150.00		
18 43	10/31/12	11/02/12	TH-F 530p-6p		530p-6p		:30			NM	4 \$660.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$165.00		
19 43	10/31/12	11/02/12	TH-F 6-630p News		6p-630p		:30			NM	4 \$700.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$175.00		
20 43	10/31/12	11/02/12	TH-F 630p-7p News		630p-7p		:30			NM	4 \$1,000.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$250.00		
21 43	10/31/12	11/02/12	TH-F 7p-730p		7p-730p		:30			NM	4 \$2,400.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$600.00		
22 43	10/31/12	11/02/12	TH-F 730p-8p		730p-8p		:30			NM	4 \$2,600.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$650.00		
23 43	10/31/12	11/02/12	TH-F Late News		10p-1030p		:30			NM	4 \$2,800.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$700.00		
24 43	10/31/12	11/02/12	TH-F Late News		1030p-11p		:30			NM	4 \$3,000.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$750.00		
25 43	10/31/12	11/02/12	TH-F Late News 11p		11p-1130p		:30			NM	4 \$700.00
Week: 10/29/12		10/29/12	11/04/12	---TF--				4	\$175.00		
26 43	11/03/12	11/03/12	Late Run 10P News		Various		:30			NM	1 \$200.00
Week: 10/29/12		10/29/12	11/04/12	----1-				1	\$200.00		
27 43	11/04/12	11/04/12	Su Late News		10p-11p		:30			NM	1 \$500.00
Week: 10/29/12		10/29/12	11/04/12	----1				1	\$500.00		
28 43	11/04/12	11/04/12	Su Late News		10p-11p		:30			NM	1 \$500.00
Week: 10/29/12		10/29/12	11/04/12	----1				1	\$500.00		
29 43	10/31/12	11/02/12	TH-F 12a-1230a		12a-1230a		:30			NM	1 \$50.00

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10/29/12 - 11/05/12	OBAMA :30	2299
Advertiser		
Barack Obama For Presic		
Original Date / Revision		
10/31/12 / 11/02/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
Week:		10/29/12	11/04/12	---TF--				1	\$50.00		
30	43	10/31/12	11/02/12	TH-F 1230a-1a	1230a-1a		:30			NM	1 \$35.00
Week:		10/29/12	11/04/12	---TF--				1	\$35.00		
31	43	11/03/12	11/03/12	SAT/1130P-1230A	1130P-1230A		:30			NM	1 \$50.00
Week:		10/29/12	11/04/12	-----1-				1	\$50.00		
32	43	11/03/12	11/03/12	Sa 1230a-1a	1230a-1a		:30			NM	1 \$20.00
Week:		10/29/12	11/04/12	-----1-				1	\$20.00		
D	33	43	11/04/12	11/04/12	Su 1130p-12a	1130p-12a		:30		NM	0 \$0.00
34	43	11/01/12	11/01/12	X Factor Thu	8p-10p		:30			NM	1 \$1,500.00
Week:		10/29/12	11/04/12	---1---				1	\$1,500.00		
35	43	11/01/12	11/01/12	Thur 9p-10p	9p-10p		:30			NM	1 \$1,500.00
Week:		10/29/12	11/04/12	---1---				1	\$1,500.00		
36	43	11/02/12	11/02/12	Fri 8p-9p	8p-9p		:30			NM	1 \$750.00
Week:		10/29/12	11/04/12	-----1-				1	\$750.00		
37	43	11/02/12	11/02/12	Fri 9p-10p	9p-10p		:30			NM	1 \$600.00
Week:		10/29/12	11/04/12	-----1-				1	\$600.00		
38	43	11/04/12	11/04/12	Su 8p-830p	8p-830p		:30			NM	1 \$850.00
Week:		10/29/12	11/04/12	-----1				1	\$850.00		
39	43	11/04/12	11/04/12	Su 830p-9p	830p-9p		:30			NM	1 \$650.00
Week:		10/29/12	11/04/12	-----1				1	\$650.00		
40	43	11/04/12	11/04/12	Su Prime C1	Su 9p-930p		:30			NM	1 \$1,000.00
Week:		10/29/12	11/04/12	-----1				1	\$1,000.00		
E	41	43	11/04/12	11/04/12	Playoff Post Game	Various		:30		NM	1 \$650.00
Week:		10/29/12	11/04/12	-----1				1	\$650.00		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	43	10/29/12-11/04/12		Playoff Post Game	Various	-----St	:30		\$650.00	NM	
See MG 41.2											
2	43	10/29/12-11/04/12		NFL Post Game	Various	-----Th-SaSt	:30		\$650.00	NM	
MG for 41.1 11/04											
42	43	11/05/12	11/05/12	Mon 8p-9p	8p-9p		:30			NM	1 \$1,400.00
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00		
43	43	11/05/12	11/05/12	Mon 9p-10p	9p-10p		:30			NM	1 \$1,000.00
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00		
44	43	11/01/12	11/02/12	TH-F 1130p-12a	1130p-12a	---TF--	:30	2	\$65.00	NM	2 \$130.00
45	43	11/01/12	11/02/12	TH-F 3p-4p	3p-4p	---TF--	:30	1	\$65.00	NM	1 \$65.00
46	43	11/01/12	11/02/12	TH-F 2p-3p	2p-3p	---TF--	:30	1	\$40.00	NM	1 \$40.00

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Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	OBAMA :30	2299
Advertiser		Original Date / Revision
Barack Obama For Presic		10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 47	43	11/03/12	11/03/12	Sa Late News	10p-11p	-----S-	:30	3	\$600.00	NM	3
N 48	43	11/04/12	11/04/12	Late Run 10P News	Various	-----S	:30	3	\$650.00	NM	3
N 49	43	11/05/12	11/05/12	MON Late News	1030p-11p		:30			NM	3
		Start Date	End Date	Weekdays							
		Week: 11/05/12	11/11/12	M-----							
N 50	43	11/03/12	11/03/12	College Football	Various	-----S-	:30	3	\$1,000.00	NM	3
N 51	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	2
		Start Date	End Date	Weekdays							
		Week: 10/29/12	11/04/12	M-----2							
N 52	43	11/04/12	11/04/12	NFL Pre Game	Various	-----S	:30	1	\$500.00	NM	1
N 53	43	11/05/12	11/05/12	M-F 6a-9a	6a-9a	M-----	:30	2	\$50.00	NM	2
N 54	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	4
		Start Date	End Date	Weekdays							
		Week: 10/29/12	11/04/12	M-----S							
N 55	43	11/03/12	11/03/12	Sa Late News	10p-11p	-----S-	:30	6	\$450.00	NM	6
N 56	43	11/04/12	11/04/12	Late Run 10P News	Various	-----S	:30	6	\$650.00	NM	6
N 57	43	11/05/12	11/05/12	Late Run 10P News	Various		:30			NM	6
		Start Date	End Date	Weekdays							
		Week: 11/05/12	11/11/12	M-----							
N 58	43	11/05/12	11/05/12	M-F 6p-7p News	6p-7p	M-----	:30	4	\$250.00	NM	4
N 59	43	11/05/12	11/05/12	M-F 6a-9a	6a-9a	M-----	:30	10	\$75.00	NM	10
N 60	43	11/04/12	11/04/12	Su 8p-830p	8p-830p		:30			NM	1
		Start Date	End Date	Weekdays							
		Week: 10/29/12	11/04/12	-----1							
N 61	43	11/05/12	11/05/12	Daytime 1p-3p	1p-3p	M-----	:30	3	\$75.00	NM	3

Totals 166 \$70,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	166	\$70,700.00	\$60,095.00
Totals	166	\$70,700.00	\$60,095.00

Signature: _____ **Date:** _____

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